ArcGIS Hub: Bringing the Community Together

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Aspirations get translated into actionable, real-world Initiatives

- Implement Performance Management
- Reduce Traffic Congestion
- Create More Affordable Housing
- Reduce Homelessness
- Increase Recreation Opportunities
- Improve Water Conservation
- Make Parking Easier
- Create Job Availability
- Improve Emergency Response Times
- Use Less Energy
- Encourage Startups
- Improve Earthquake Preparedness

Safe, Well-Run, Livable, Healthy, Prosperous, Sustainable
Community interested, but unfocused
ArcGIS Hub is an easy-to-configure cloud platform for organizations to collaborate with their communities to accomplish information-driven initiatives.
After: Community Aligned Around an Initiative

INITIATIVE

- Staff
- Trusted Collaborators
- Actively Engaged Public
- Informed Public
Data Sharing

Any type of data, all in one place. Find what you need in one central location.
Inclusive Collaboration

Reach elusive demographics to broaden engagement and inform the community.

Your input is important.

Join us at a drop-in event to learn more and give input to the project team—or take our online survey.

Take the survey

Get Involved

List upcoming events so the community can get involved.
Inspire Action
Make it personal. Become a part of the process.

Earth Challenge 2020 will help fulfill our goal of engaging millions of people in earth-related activities, projects, and datasets around the world.
Demo Examples

ArcGIS Hub is an easy-to-configure cloud platform that organizes people, data, and tools to accomplish initiatives and goals.

Learn more about ArcGIS Hub →

Go to Overview
You Have Access to ArcGIS Hub!

- If you have an ArcGIS Online Organization, you have Hub Basic and can create hub sites for:
  - Open Data
  - COVID related initiatives
  - Your own initiatives

- With Hub Premium, add
  - Followers, Teams, Events, More “ready-to-use” initiatives, Community....
Pick something manageable to start

- Private data sharing
- Public data sharing / Open Data
- Specific project
- Long running engaging program
- Hub for deep two-way engagement

Time investment
Demo

Building out a site with Initiative Template
Esri Boston’s Hub:  https://go.esri.com/bostonhub

Esri is pioneering ArcGIS, the world’s most powerful mapping and analytics software.
Esri Boston’s Hub: https://go.esri.com/bostonhub

Sign Up and Follow Esri Boston

Sign up and follow Esri Boston to receive updates on local events and GIS stories from around Boston.
Up Next: 2:30 – 3:00 p.m.

Esri Session #8:
Surfing the GIS Waves to Success
Presenter: Matt Deal

Like other technologies, GIS continues to evolve in a series of waves. We harness them to power our organizations forward. This presentation will review proven, best practice strategies and real world examples on how you can surf these GIS waves to success.