

FALL NEARC

OCTOBER 15 - 18, 2023
NEW HAVEN, CT



Invitation to Participate

The Host Committee and NEARC Board of Directors invite you to participate as an exhibitor or sponsor at the 2023 Fall NEARC Conference! The event will be held at the Omni New Haven Hotel at Yale in New Haven, CT. We're developing an innovative agenda for practitioners and users of GIS data to get connected, learn from each other, and gather knowledge on the benefits GIS technology has to offer. We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. Please review the enclosed information and consider these unique branding possibilities for your business. Thank you!

Overview

Formed in 1986, NEARC is an independent, regional organization that represents users of Geographic Information System software in the region of New England and New York. This group of volunteers is dedicated to helping GIS software users become more successful. The NEARC annual conference draws approximately 400 attendees, representing a broad spectrum of industries including urban and regional planners, educators, natural resource and utility professionals and government agencies.

Contact

Karen Forbes, Delaney Meeting & Event Management at (802) 865-5202 or sales@delaneymeetingevent.com.

Key Reasons to Participate

The Fall NEARC Conference offers you the opportunity to maximize your exposure to new prospects or to reinforce relationships with existing customers - in a casual, conference setting with a focus on networking and socializing. We're making every effort to ensure that your experience as a vendor is engaging and valuable.

- **Gain exposure** and expand your network to GIS users from Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island and New York.
- **Reach the decision makers** who need your products and services.
- Enforce your **brand awareness** and maximize visibility.

Lodging

OMNI NEW HAVEN HOTEL AT YALE

15 Temple Street, New Haven, CT 05610

Overnight accommodations are available at the Omni New Haven Hotel at Yale at a discounted group rate of \$189.00 per night. These rates are available until the cut-off date of Friday September 15, 2023 or until the block is full, whichever occurs first. [Make your reservations online](#) or call 1-800-THE-OMNI. Be sure to identify yourself as a member of the NEARC event.

Visit www.northeastarc.org/fall-nearc for program details and to sign up as a Sponsor or Exhibitor!

Sponsor Opportunities & Benefits

Pricing & Benefits	Tuesday Banquet \$4,300	Vendor Reception \$3,000	Welcome Mixer \$2,000	Lunch or Session Track (full conference) \$1,500	Continental Breakfast \$1,000	Refreshment Break or Session Track (1 day) \$750	Exhibitor \$1,300 Single \$2,500 Double
Company logo placement	On signage	On signage	On signage	On signage	On signage	On signage	
Company logo on conference website	✓	✓	✓	✓	✓		
Verbal recognition	At General Session						
Exhibit Space (\$1,300 value)	✓	✓					✓
Conference registration (includes meals and sessions)	2	2	1	1			1
Brief company profile in conference app	✓	✓	✓	✓	✓	✓	✓
Attendee list	Pre & post conference	Pre & post conference	Post conference	Post conference	Post conference	Post conference	Post conference

Exhibit Options

SINGLE BOOTH: \$1,300/\$1,400* (Rates increase after August 1st)

DOUBLE BOOTH: \$2,500/\$2,700* (Rates increase after August 1st)

A standard exhibit space includes a 6' draped table, ID sign, listing in the final program, and TWO booth staff. Access to power and internet for display space is not included in the exhibit fee. Pricing and details on how to order power and internet for your exhibit space will be included in your confirmation packet which will be sent in early September.

Activity	Time
Set-Up	Sunday, October 15th 1:00 PM - 6:00 PM
	Monday, October 16th 7:30 AM - 11:30 AM
Hours	Monday, October 16th 11:30 AM - 6:15 PM (4:15 PM - 6:15 PM will be exclusive exhibit time)
	Tuesday, October 17th 7:30 AM - 1:30 PM
Tear-Down	Tuesday, October 17th 1:30 PM - 4:00 PM