



FALL NEARC

OCTOBER 17 - OCTOBER 20, 2021

Omni New Haven Hotel at Yale • New Haven, CT

Invitation to Participate

The Host Committee and NEARC Board of Directors invite you to participate as an exhibitor or sponsor at the 2021 Fall NEARC Conference! We're developing an innovative agenda for practitioners and users of GIS data to get connected, learn from each other, and gather knowledge on the benefits GIS technology has to offer. We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. Please review the enclosed information and consider these unique branding possibilities for your business. Thank you!

Overview

Formed in 1986, NEARC is an independent, regional organization that represents users of Geographic Information System software in the region of New England and New York. This group of volunteers is dedicated to helping GIS software users become more successful. The NEARC annual conference draws approximately 400 attendees, representing a broad spectrum of industries including urban and regional planners, educators, natural resource and utility professionals and government agencies.

Key Reasons to Participate

The Fall NEARC Conference offers you the opportunity to maximize your exposure to new prospects or to reinforce relationships with existing customers - in a casual, conference setting with a focus on networking and socializing. We're making every effort to ensure that your experience as a vendor is engaging and valuable.

- **Gain exposure** and expand your network to GIS users from Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island and New York.
- **Reach the decision makers** who need your products and services.
- Enforce your **brand awareness** and maximize visibility.

Contact

Karen Forbes, Delaney Meeting & Event Management at (802) 865-5202 or Karen@delaneymeetingevent.com.

Visit www.northeastarc.org/fall-nearc for program details and to sign up as a Sponsor or Exhibitor!

Sponsor Opportunities & Benefits

Pricing & Benefits	Tuesday Banquet \$3,250	Vendor Reception \$2,250	Welcome Mixer \$1,500	Lunch or Session Track (full conference) \$1,000	Continental Breakfast \$750	Refreshment Break or Session Track (1 day) \$500	Exhibitor \$900 Single \$1,800 Double
Company banner displayed	Banner displayed at Banquet	Banner displayed at Vendor Reception	Banner displayed at Special Event				
Company logo placement	On signage	On signage	On signage	On signage	On signage	On signage	
Company logo on conference website	✓	✓	✓	✓	✓		
Verbal recognition	At General Session						
Exhibit Space (\$900 value)	✓	✓					✓
Conference registration (includes meals and sessions)	2	2	1	1			2
Brief company profile in conference app	✓	✓	✓	✓	✓	✓	✓
Announcement on conference app	Listed first, push notification	Listed second, push notification	Listed third, push notification	Listed fourth, push notification	Listed fifth, push notification	Listed sixth, push notification	Conference app listing available for \$250
Attendee list (post conference)	✓	✓	✓	✓	✓	✓	✓

Exhibit Options

SINGLE BOOTH: \$900/\$1,000* (Rates increase after August 1st)

DOUBLE BOOTH: \$1,800/\$2,000* (Rates increase after August 1st)

A standard exhibit space includes a 6' draped table, ID sign, listing in the final program, and TWO booth staff. Access to power and internet for display space is not included in the exhibit fee. Pricing and details on how to order power and internet for your exhibit space will be included in your confirmation packet which will be sent in early September.

Activity	Time
Set-Up	Sunday, October 17th 1:00 PM - 6:00 PM
	Monday, October 18th 7:30 AM - 11:30 AM
Hours	Monday, October 18th 11:30 AM - 6:15 PM (4:15 PM - 6:15 PM will be exclusive exhibit time)
	Tuesday, October 19th 7:30 AM - 1:30 PM
Tear-Down	Tuesday, October 19th 1:30 PM - 4:00 PM

Additional Sponsor Opportunities

SESSION TRACK SPONSOR

Sponsor a Session Track for \$500/day or \$1,000 for the full conference.

Track options are still being finalized but may include: Emerging Technologies/IT, Mobile Technology, Facilities Management/Infrastructure, Climate Change/Health, Municipal, Natural Resources, Planning, Public Safety.

Benefits include: display your company banner or sign in the meeting room, and serve as a host for the sessions. Company logo will be included on signage and in the final program.

STUDENT SCHOLARSHIP CONTRIBUTION

\$50 donation or higher.

Benefits include: listing on conference website and helping students get involved in the GIS field.

ANNOUNCEMENT ON CONFERENCE APP


\$250

PROVIDE AN INFORMATIONAL HANDOUT

\$500. One page maximum; to be handed out at the registration desk.

DOOR PRIZE DONATION

Please consider donating a prize for the Awards Banquet on Tuesday evening. These will be used for the raffle drawing and poster award prizes. Your contribution will be acknowledged from the podium.



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