

32nd Annual NEARC Conference

Sunday, November 5 to Wednesday, November 8, 2017
Marriott ♦ Newport, Rhode Island

INVITATION TO PARTICIPATE!

The Rhode Island Host Committee and NEARC Board of Directors invite you to participate as an exhibitor or sponsor for the Fall NEARC Conference 2017! **We're developing an innovative agenda for practitioners and users of GIS data to get connected, learn from each other, and gather knowledge on the benefits GIS technology has to offer.** We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. Please review the enclosed information and consider these unique branding possibilities for your business. Thank you!

OVERVIEW:

Formed in 1986, NEARC is an independent, regional organization that represents users of Geographic Information System software in the region of New England and New York. This group of volunteers is dedicated to helping users of Esri GIS software become more successful. The NEARC annual conference draws **over 400 attendees**, representing a broad spectrum of industries including urban and regional planners, educators, natural resource and utility professionals and government agencies.

Here's a glimpse at who attended last year's conference – decision makers, influencers and users from several industries:

Organizational Type	%
Education	13.9%
Government	59.6%
Industry	15.2%
Non-Profit	4.0%
Personal Interest	0.7%
Other	6.6%

Job Title (as identified on their registration form)	% of attendees
Cartographer/Maps	2.46%
CEO/President/Executive VP	2.82%
Engineer	3.52%
Environmental	2.11%
GIS Administrator	2.82%
GIS Analyst	15.49%
GIS Coordinator	11.27%
GIS Manager	7.75%
GIS Specialist	11.97%
GIS Technician	3.17%
Manager/Director/Supervisor	11.97%
Other	4.93%
Planner	3.17%
Principal	1.41%
Professor/Instructor/Teacher	10.56%
Researcher	1.06%
Scientist	1.06%
Student	2.46%

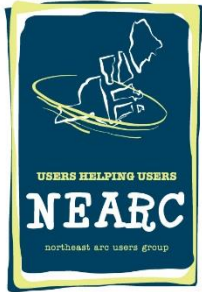
LOCATION & LODGING:

Fall NEARC 2017 will be held at **The Newport Marriott**, in Newport, Rhode Island. Overnight accommodations are available for a discounted group rate of **\$155 single/double per night plus tax**. Please call (401) 849-1000 by **Monday, October 16, 2017** in order to be eligible for the group rate.

CONTACT INFORMATION:

Delaney Meeting & Event Management/ info@delaneymeetingevent.com / (802) 865-5202

VISIT WEBSITE: www.northeastarc.org



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EXHIBITOR & SPONSOR INFORMATION

★ Key Reasons to Participate

The Fall NEARC Conference offers you the opportunity to maximize your exposure to new prospects or to reinforce relationships with existing customers – in a casual, conference setting with a focus on networking and socializing. **We're making every effort to ensure that your experience as a vendor is engaging and valuable.**

- **Gain exposure** and expand your network to GIS users from Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island and New York.
- **Reach the decision makers** who need your products and services.
- Enforce your **brand awareness** and maximize visibility.

★ Sponsor Opportunities

There are several sponsorship options designed to spotlight your business and meet your marketing objectives. Sponsors will receive recognition through a variety of channels, and we'll work with you to help capitalize on your investment. See entitlement grid on following page for details.

- ▶ Tuesday Dinner Sponsor (\$3,250) – *the marquee social event and highest level sponsorship with the most entitlements*
- ▶ Monday Vendor Reception Sponsor (\$2,250) – *this is dedicated mixer time between attendees and vendors*
- ▶ Sunday Welcome Mixer Sponsor (\$1,500) – *an offsite event in a relaxed setting to extend your reach beyond the booth*
- ▶ Lunch Sponsor: Monday or Tuesday (\$1,000) – *as attendees enjoy a full buffet meal, your logo will be featured prominently on signage and table tents*
- ▶ Continental Breakfast: Monday, Tuesday, or Wednesday (\$750)
- ▶ Refreshment Break Sponsor: Monday, Tuesday, or Wednesday, mid-morning or mid-afternoon (\$500)

★ Session Track Sponsor

Sponsor a **Session Track** for \$500/day or \$1,000 for the full conference

Track options are still being finalized but may include: Emerging Technologies/IT, Mobile Technology, Facilities Management/Infrastructure, Climate Change/Health, Municipal, Natural Resources, Planning, Public Safety.

Entitlements: display your company banner or sign in the meeting room, and serve as host for the sessions.

Company logo will be included on signage and in Final Program.

★ Exhibit Options

Single Booth: \$900 /\$1,000* Double Booth: \$1,800 / \$2,000* {*Rates increase after August 31st}

A standard exhibit space includes a 6' draped table, ID sign, listing in the final program, and **TWO booth staff**.

Access to power and internet for display space is not included in booth fee; available for an additional charge

A form to order power and phone lines directly will be sent with your confirmation information.

- ▶ SET-UP TIME: Sunday, November 5th, 1:00 p.m. - 6:00 p.m. and Monday, November 6th 7:30 a.m. – 11:30 a.m.
- ▶ HOURS: Monday, November 6th from 11:30 a.m. - 6:15 p.m. (4:15 p.m. - 6:15 p.m. will be exclusive exhibit time) and Tuesday, November 7th from 7:30 a.m. - 1:30 p.m.
- ▶ Exhibit Tear-Down Time: Tuesday, November 7th from 1:30 p.m. - 4:00 p.m.

TWO
Conference
Registrations
included!!

★ And More ...!

- ▶ **Student Scholarship Contribution:** \$50 donation or higher. Recognition will include listing on conference website.
- ▶ **Ads in the Conference Program:** Black & White Ads only. **Full Page** ad (8" wide x 10.5" high) - \$500.00; **Half page** ad (8.0" wide x 5.0" high) - \$250.00
- ▶ **Door Prize Donation:** Please consider donating a prize for the Awards Banquet on Tuesday Evening. These will be used for the Raffle Drawing and Poster Award Prizes. Your contribution will be acknowledged from the podium and is one more opportunity to have your name in front of attendees.

Entitlement Grid

When you sign up as a sponsor or exhibitor, here's what you will receive for recognition:

Pricing & Benefits	Dinner Sponsor \$3,250	Vendor Reception Sponsor \$2,250	Welcome Mixer Sponsor \$1,500	Lunch Sponsor \$1,000	Continental Breakfast Sponsor \$750	Refreshment Break \$500	Exhibitor* \$900 single; \$1,800 double
Company banner displayed	Banner displayed at Banquet	Banner displayed at Vendor Reception	Banner displayed at Special Event				
Company Logo Placement	in Final Program, and on signage	in Final Program, and on signage	on signage	on signage	on signage	on signage	
Company logo on conference website	✓	✓	✓	✓	✓		
Verbal recognition	at General Session						
Exhibit Space (\$900 value)	✓	✓					✓
Comp Annual Conference registration (includes meals and sessions)	2	2	1	1			2
Brief company profile in the Final Program	✓	✓	✓	✓	✓	✓	✓
Advertisement printed in Final Program	Full-page ad	Half-page ad	<i>Final Program ad space is available for an additional fee. Full Page - \$500 Half Page - \$250</i>				
Attendee List (post-conference)	✓	✓	✓	✓	✓	✓	✓

Register online:

Visit www.northeastarc.org/fall-nearc to sign up as an Exhibitor or Sponsor!

You will receive a confirmation letter and checklist after we receive your registration. In order to fulfill your sponsorship entitlements as indicated in the grid above, you will be requested to provide the following information during the registration process or via email to elise@delaneymeetingevent.com no later than October 1, 2017 with the following:

- * Provide brief **company profile** for the Final Program (25-50 words, we reserve the right to edit)
- * Provide full color company logo (*sponsors only*) for the Final Program and signage; full-color, high resolution file required (preferably .eps. or .jpg.) This is required for sponsors so that we may properly and fully recognize your generous support!
- * Submit names of **company representatives** for name badges: # of complimentary registrations vary by sponsor level; additional company representative registration fee is \$275 per person. Comp registrations are included with booth space AND any sponsorships, as identified in grid.
- * Submit black & white ad for the Final Program, if purchased or included with sponsorship. Don't miss this great marketing opportunity, and please submit by the deadline!
- * Indicate door prize donation. If you have a door prize item we can use to for highlighting at the Awards Banquet, please let us know in advance.